Using technology sustainably - here's how!

You can recognize good climate protection ideas by the fact that they not only sound smart, but also really make a difference. This checklist helps you to find out whether AI and technology are being used sensibly for climate protection - and what you can do yourself.

Artificial intelligence can help save energy.
It controls power grids more intelligently and helps data centers to consume less power.
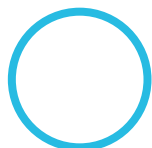
Well-programmed apps consume less energy.
When programs are written cleverly, computers need less power - and that saves electricity!
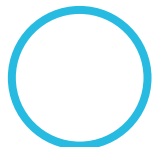
AI itself also needs a lot of energy.
That's why it's important to only use it where it really makes a difference.

What you can do:

Delete junk!
Delete old photos, videos, chats and apps regularly - they use up storage space and energy. Mark your favorite photos and videos and delete the rest.
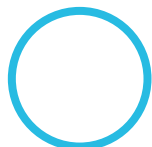
Take care of your device.
Use a case and activate "optimized charging" in the battery settings to conserve battery power.
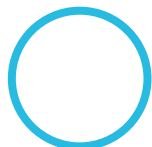
Use green electricity if possible.
That way, you are also doing something good for the climate when charging.

Use devices for as long as possible.
Repair instead of throwing away! This saves resources and protects the environment. Refurbished devices with a warranty are often cheaper than new models.

Less is more on the Internet.
Don't upload and save everything - this reduces the load on servers and saves electricity.